UK26608242\_AlanTuringInstitute\_GenerativeAI\_child

Version: 13

*Question type:* ***Pdl***  
*#Question display logic:*   
***if gryphon.interview\_type=="test" and updated***  
*[Varlabel - Region lived]*

**[profile\_GOR]** UK regions and countries lived in [calculated from postcode]

|  |  |  |  |
| --- | --- | --- | --- |
| <1> | North East | <7> | London |
| <2> | North West | <8> | South East |
| <3> | Yorkshire and the Humber | <9> | South West |
| <4> | East Midlands | <10> | Wales |
| <5> | West Midlands | <11> | Scotland |
| <6> | East of England | <12> | Northern Ireland |

*Question type:* ***Single***

**[schoolyear]** Which school year are you in?

|  |  |
| --- | --- |
| <1> | $schoolyeartext1 |
| <2> | $schoolyeartext2 |
| <3> | $schoolyeartext3 |
| <4> | $schoolyeartext4 |
| <5> | $schoolyeartext5 |

*Base: All children*  
*Question type:* ***Open***  
*#any*  
*[Varlabel - Where would go to find out information for homework]*

**[Scenario1]** Imagine your teacher or guardian has given you homework to find out about the longest rivers in the world and the countries they are in. Where would you go to find out?

*Base: All children*  
*Question type:* ***Open***  
*#any*  
*[Varlabel - Where would go to create a poster]*

**[Scenario2]** Next, imagine your teacher or guardian asks you to create a poster to show the information you just learned to the rest of your class. What would you use to create this poster?   
  
It can be a real-life poster, or a digital poster on the computer.

*Base: All children*  
*Question type:* ***Open***  
*#any*  
*[Varlabel - Where would go to come up with a game]*

**[Scenario3]** Imagine that you are playing with your friends, and you want to come up with a brand-new game. How would you start?

*Base: All children*  
*Question type:* ***Open***  
*#any*  
*[Varlabel - Where would go to find out information about film/book/characters]*

**[Scenario4]** Where do you find out information about your favourite film, book, or game characters?

*Base: All children*  
*Question type:* ***Single***  
*[Varlabel - Whether heard of term 'personal information]*

**[child4]** Let’s talk about personal information. Have you heard of this term before?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | I’m not sure |

*Question type:* ***Text***

‘Personal information’ is information that is very private, that we only share with the people we are very close to and people we trust – like our family and friends.

*Base: All children*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*[Varlabel - Personal information]*

**[child5]** Which of the following would you say is personal information? Tick as many options as you think.

|  |  |
| --- | --- |
| <1> | My name |
| <2> | My favourite food |
| <3> | My age |
| <4> | My best friend’s favourite colour |
| <5> | My homework assignment |
| <6> | My address |
| <7> | My favourite cartoon character |
| <8> | My favourite type of juice |
| <9> | The last time I brushed my teeth |
| <10 fixed xor> | I'm not sure |

*Base: All children*  
*Question type:* ***Open***  
*#any*  
*[Varlabel - What comes to mind when thinking of AI]*

**[child1]** When you think of ‘artificial intelligence’ what comes to mind?

Not Sure

*Base: All children*  
*Question type:* ***Single***  
*[Varlabel - Whether adults have spoken to them about AI]*

**[child3]** Have any adults in your life ever talked to you about what AI is, or how it works?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | I’m not sure |

*Base: All children*  
*Question type:* ***Single***  
*[Varlabel - Whether heard of generative AI]*

**[child2]** Have you heard of the term ‘generative AI’ or 'Gen AI' before?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | I’m not sure |

*Base: Children who said they know what generative AI is*  
*Question type:* ***Single***  
*#row order: randomize*  
*#Question display logic:*   
***If [child2] - Yes is selected [if child2 == 1]***   
*[Varlabel - Description of generative AI]*

**[child6]** Which of the following best describes what generative AI is?

|  |  |
| --- | --- |
| <1> | Generative AI is a type of technology that, when you give it instructions or ask it a question, can create different types of content like poems, pictures or songs. |
| <2> | Generative AI is a robot that can pick things up, move around, and build things like toys and sandcastles. |
| <3> | Generative AI is a computer that can turn things into real life objects, like a super big printer. |
| <4 fixed> | I’m not sure |

*Question type:* ***Text***

That's correct!

*Question type:* ***Text***

That’s not quite right, but great guess! The correct answer was ‘Generative AI is a type of technology that, when you give it instructions or ask it a question, can create different types of content like poems, pictures, or songs'.

*Question type:* ***Text***

The correct answer was ‘Generative AI is a type of technology that, when you give it instructions or ask it a question, can create different types of content like poems, pictures, or songs'.

*Base: Children who haven't heard of generative AI, or aren't sure*  
*Question type:* ***Single***  
*#Question display logic:*   
***If [child2] - Yes is unselected***  
***Or If [child6] - Generative AI is a type of technology that, when you give it instructions or ask it a question, can create different types of content like poems, pictures or songs. is unselected***  
 ***[if child2 != 1 or child6 != 1]***   
*[Varlabel - Whether familiar with some generative AI tools]*

**[child7]** The images below are example screenshots from an app. Do they look familiar to you?   
  
 [IMAGE gpt\_\_\_my\_snapchat\_png]

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | I’m not sure |

*Question type:* ***Text***

These are two examples of generative AI apps! ‘Generative AI' is a type of technology that, when you give it instructions or ask it a question, can create different types of content like poems, pictures, or songs.  
  
 [IMAGE gpt\_\_\_my\_snapchat\_png]

*Base: All children*  
*Question type:* ***Single***  
*[Varlabel - Whether used generative AI before]*

**[child8]** Have you ever used generative AI (gen AI) before?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | I’m not sure |

*#Module display logic:*   
***If [child8] - Yes is selected [if child8 == 1]***

*Base: Children who have used generative AI*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*[Varlabel - Which gen AI tools used]*

**[child9]** What is the tool you have used? You can pick more than one.

|  |  |
| --- | --- |
| <1> | ChatGPT |
| <2> | Bing Chat |
| <3> | My AI by SnapChat |
| <4> | Gemini by Google |
| <5> | DALL-E (image generator) |
| <6> | Billie chatbot by Instagram |
| <7> | Replika |
| <8> | Stable Diffusion (image generator) |
| <9 fixed> | Other (open [child9other]) [open] please specify |
| <10 fixed xor> | I’m not sure |

*Base: Children who use more than one tool*  
*Question type:* ***Single***  
*#Question display logic:*   
***if len(child9)>1***   
*[Varlabel - Which gen AI tool most used]*

**[child10]** Which of the tools do you use the \*\*most\*\*? You can only pick one.

|  |  |
| --- | --- |
| <1> | ChatGPT |
| <2> | Bing Chat |
| <3> | My AI by SnapChat |
| <4> | Gemini by Google |
| <5> | DALL-E (image generator) |
| <6> | Billie chatbot by Instagram |
| <7> | Replika |
| <8> | Stable Diffusion (image generator) |
| <9> | Other |
| <10 fixed xor> | I’m not sure |

*#option display logic:*   
***<1> - If [child9] - ChatGPT is selected***  
***And <2> - If [child9] - Bing Chat is selected***  
***And <3> - If [child9] - My AI by SnapChat is selected***  
***And <4> - If [child9] - Gemini by Google is selected***  
***And <5> - If [child9] - DALL-E (image generator) is selected***  
***And <6> - If [child9] - Billie chatbot by Instagram is selected***  
***And <7> - If [child9] - Replika is selected***  
***And <8> - If [child9] - Stable Diffusion (image generator) is selected***  
***And <9> - If [child9] - Other is selected***  
 ***[if 1 in child9 and 2 in child9 and 3 in child9 and 4 in child9 and 5 in child9 and 6 in child9 and 7 in child9 and 8 in child9 and 9 in child9]***

*Base: Children who have used generative AI*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*[Varlabel - What used gen AI for]*

**[child11]** What have you used generative AI for? You can pick more than one.

|  |  |  |  |
| --- | --- | --- | --- |
| <1> | Entertainment (to play around) | <9> | Writing stories |
| <2> | Playing with my friends | <10> | Writing poems or lyrics |
| <3> | Curiosity | <11> | Writing non-fiction |
| <4> | To find out information or learn about something | <12> | Creating fun pictures |
| <5> | Getting advice on something personal | <13> | Making songs |
| <6> | To help me with my homework or schoolwork | <14 fixed> | Other (open [child11other]) [open] please specify |
| <7> | Inspiration for new ideas | <15 fixed xor> | I’m not sure |
| <8> | Chatting and keeping me company |

*Base: Children who have used at least one generative AI tool*  
*Question type:* ***Single***  
*[Varlabel - How often use most commonly used gen AI tool]*

**[child12]** How often do you use $tool\_pipe\_in?

|  |  |
| --- | --- |
| <1> | Every day |
| <2> | A few times a week |
| <3> | Once every few weeks |
| <4> | Once a month |
| <5> | I have only used it a few times |
| <6> | I have only used it once |
| <7> | I’m not sure |

*Base: Children who use a generative AI tool daily*  
*Question type:* ***Single***  
*#Question display logic:*   
***If [child12] - Every day is selected [if child12 == 1]***   
*[Varlabel - How much time using generative AI tool each day]*

**[child13]** How much time do you spend using $tool\_pipe\_in each day?

|  |  |
| --- | --- |
| <1> | Less than an hour |
| <2> | 1 hour |
| <3> | 2 hours |
| <4> | 3 hours |
| <5> | More than 3 hours |
| <6> | I’m not sure |

*Base: Children who use a generative AI tool a few times a week*  
*Question type:* ***Single***  
*#Question display logic:*   
***If [child12] - A few times a week is selected [if child12 == 2]***   
*[Varlabel - How much time using generative AI tool a few times a week]*

**[child14]** How much time do you spend using $tool\_pipe\_in every week?

|  |  |
| --- | --- |
| <1> | Less than an hour |
| <2> | 1 hour |
| <3> | 2 hours |
| <4> | 3 hours |
| <5> | More than 3 hours |
| <6> | I’m not sure |

*Base: Children who have used generative AI*  
*Question type:* ***Grid***  
*#row order: randomize*  
*[Varlabel - Generative AI tool usage statements]*

**[child15]** Take a minute to read each of these sentences, and then choose from the following options:

|  |  |
| --- | --- |
| -[child15\_1] | Using $tool\_pipe\_in helps me express myself |
| -[child15\_2] | I have used $tool\_pipe\_in to communicate something I had a hard time communicating on my own |
| -[child15\_3] | I feel as though $tool\_pipe\_in understands the things I tell it |
| -[child15\_4] | I feel that I can control the kind of things the $tool\_pipe\_in creates for me very well |
| -[child15\_5] | I feel like I understand how $tool\_pipe\_in works |
| -[child15\_6] | I have used $tool\_pipe\_in to come up with new ideas |
| -[child15\_7] | $tool\_pipe\_in makes me feel more creative |
| -[child15\_8] | If $tool\_pipe\_in tells me something, I believe it is always correct |
| -[child15\_9] | I feel like I can share anything with $tool\_pipe\_in |

|  |  |
| --- | --- |
| <1> | Always |
| <2> | Sometimes |
| <3> | Never |
| <4> | I'm not sure |

*#Module display logic:*   
***If [child8] - Yes is unselected [if child8 != 1]***

*Base: Children who have not used gen AI themselves, or who are not sure*  
*Question type:* ***Single***  
*[Varlabel - Whether friends or classmates have used gen AI]*

**[child16]** Do you know if any of your friends or classmates have ever used generative AI (gen AI) before?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | I’m not sure |

*Base: Children whose friends have used gen AI, and they have not*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*#Question display logic:*   
***If [child16] - Yes is selected [if child16 == 1]***   
*[Varlabel - Which tools friends or classmates have used]*

**[child17]** Do you know which tools they have used? You can pick more than one.

|  |  |
| --- | --- |
| <1> | ChatGPT |
| <2> | Bing Chat |
| <3> | My AI by SnapChat |
| <4> | Gemini by Google |
| <5> | DALL-E (image generator) |
| <6> | Billie chatbot by Instagram |
| <7> | Replika |
| <8> | Stable Diffusion (image generator) |
| <9 fixed> | Other (open [child17other]) [open] please specify |
| <10 fixed xor> | I’m not sure |

*Base: Children whose friends have used gen AI, and they have not*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*#Question display logic:*   
***If [child16] - Yes is selected [if child16 == 1]***   
*[Varlabel - What friends or classmates have used gen AI for]*

**[child18]** Do you know what they have used generative AI (gen AI) for? Tick as many options as you think.

|  |  |  |  |
| --- | --- | --- | --- |
| <1> | Entertainment (to play around) | <9> | Writing stories |
| <2> | Playing with friends | <10> | Writing poems or lyrics |
| <3> | Curiosity | <11> | Writing non-fiction |
| <4> | To find out information or learn about something | <12> | Creating fun pictures |
| <5> | Getting advice on something personal | <13> | Making songs |
| <6> | Homework or help with schoolwork | <14 fixed> | Other (open [child18other]) [open] please specify |
| <7> | Inspiration for new ideas | <15 fixed xor> | I’m not sure |
| <8> | Chatting and keeping them company |

*Base: Children whose friends have used generative AI*  
*Question type:* ***Grid***  
*#row order: randomize*  
*#Question display logic:*   
***If [child16] - Yes is selected [if child16 == 1]***   
*[Varlabel - Generative AI tool usage statements - friends]*

**[child19]** Take a minute to read each of these sentences, and then choose from the following options:

|  |  |
| --- | --- |
| -[child19\_1] | Using generative AI (gen AI) helps my friend express themselves |
| -[child19\_2] | My friend has used generative AI (gen AI) to communicate something I had a hard time communicating on my own |
| -[child19\_3] | My friend feels as though generative AI (gen AI) understands the things they tell it |
| -[child19\_4] | My friend feels as though they can control the kind of things the generative AI (gen AI) creates for them |
| -[child19\_5] | My friend understands how generative AI (gen AI) works |
| -[child19\_6] | My friend has used generative AI (gen AI) to come up with new ideas |
| -[child19\_7] | generative AI (gen AI) makes my friend feel more creative |
| -[child19\_8] | If generative AI (gen AI) tells my friend something, it is correct |
| -[child19\_9] | My friend feels like they can share anything with generative AI (gen AI) |

|  |  |
| --- | --- |
| <1> | Always |
| <2> | Sometimes |
| <3> | Never |
| <4> | I'm not sure |

*Question type:* ***Scale***

**[child20]** How do you feel about AI?

Range: 1 ~ 5  
Not sure

*Base: All children*  
*Question type:* ***Single***  
*[Varlabel - Image that best represents AI]*

**[child21]** Choose the picture that \*\*best\*\* represents AI to you:

|  |  |
| --- | --- |
| <1> | [IMAGE computer\_png] |
| <2> | [IMAGE robot\_png] |
| <3> | [IMAGE stuffed\_toy\_png] |
| <4> | [IMAGE person\_jpeg] |

*Question type:* ***Text***

Thank you very much for taking this survey. You have now finished answering all questions so you can pass your device back to the person who asked you to participate in this survey. Once that person has taken control, please click the button below.